

Logistics Education And Pathways (LEAP) Overview GA College Career Academies



BE THE TALENT EMPLOYERS ARE LOOKING FOR.

www.scl.gatech.edu/leap

Georgia Tech  **Supply Chain & Logistics Institute**

Opportunity meets Value Proposition

- **WHY YOU?**

- **Why Georgia?**

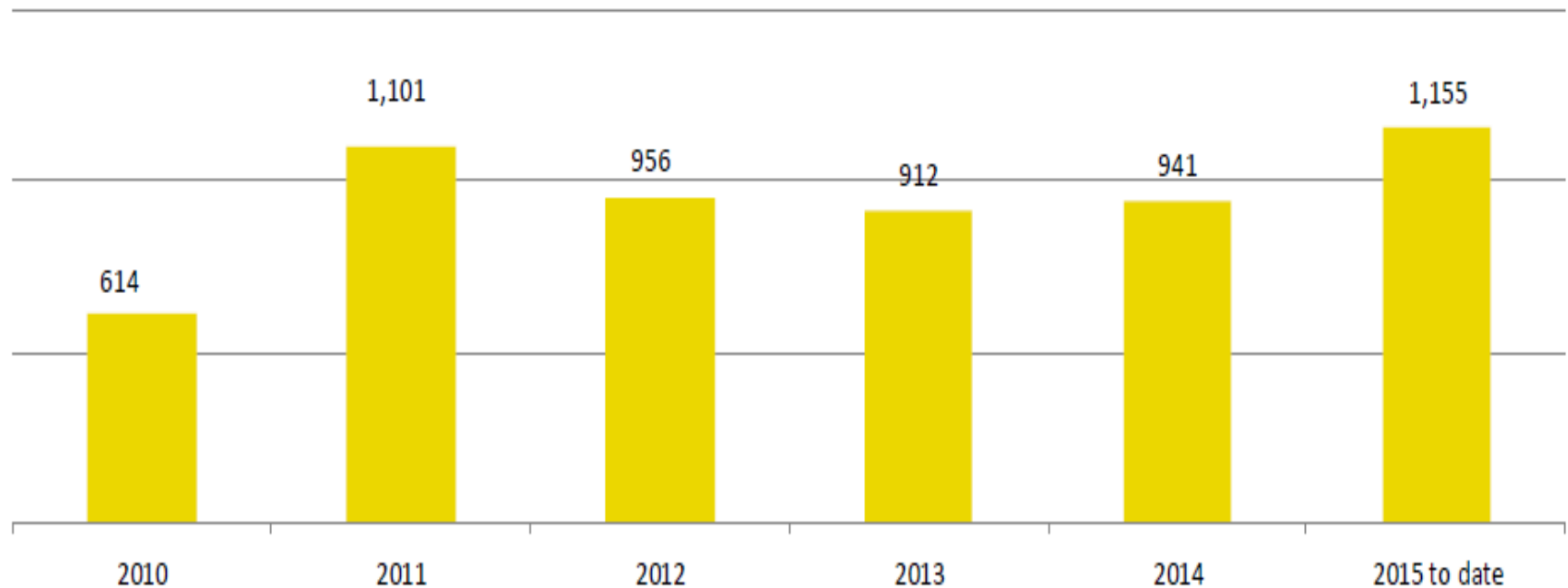
- Helps support the Governor's High Demand Career Initiative (HDCI)
- Supports Veterans transitioning to the commercial sector.
 - Over 700 DC's in GA
 - Over 12,000 Supply Chain Operations

- **Careers in Logistics are desirable and attainable – with or without college education**



Logistics & Supply Chain = Jobs and Opportunity in Georgia

- Georgia job postings in Supply Chain Logistics increased 88% from 2010 to 2015
- Around 65% of these postings in 2014 are from the Atlanta metro area.



Supply Chain Logistics Job Postings in the Georgia: 2010 - 2015

Source: *Labor Insights/Burning Glass*

Examples of Logistics



Examples of Logistics



Examples of Logistics



Events with Logistics



Jobs and Careers in Logistics include:



Just a few examples of the numerous jobs in Logistics



Jobs and Careers in Logistics



What was done...?

2015 Grant from JPMorgan Chase & Co. as Catalyst

- An initial thought-leadership grant in 2015 from:

JPMORGAN CHASE & CO.

- Followed by an extension growth grant in 2018
- Helping create opportunities for 16-24 year-olds and veterans and to grow the economy in Atlanta

Continued Support...

2017 Donation from Schneider

- Recently received a donation which is helping support this Pilot Program this Fall from:

The logo for Schneider, featuring the word "SCHNEIDER" in a bold, orange, sans-serif font. Below the text is a thick orange horizontal bar that tapers at both ends, resembling a stylized arrow or a road.

RESULTS...Logistics Education And Pathways - Components

- **4 ONLINE Courses**
 - Supply Chain Game Simulation
- **Industry Career Opportunities**
 - Resume & Career Advising
 - Supply Chain Days at GT
- **Interaction with Institute Faculty and Students**
 - Access to Course Instructors
 - On-Campus Tour and Access to GT Student Ambassadors



RESULTS...Course Delivery Components

Supply Chain Management
Principles

Warehousing Operations

Transportation Operations

Customer Service Operations

- Online, Self-paced, with multiple checkpoints
- Discussion Boards
- Each course takes 40 hours to complete
- What is covered: Roles, Metrics, Technologies, Processes
- No Textbooks!
- Written on a high-school senior level
- Minimum age is 16

RESULTS...Course Delivery Outcomes

- **GTPE Course Completion Certificate**
- **Continuing Education Units (CEU's)**
- **Permanent Georgia Tech Professional Education Transcript**
- **Graduation Ceremony**
- **Help prepare for successful interview for entry-level Logistics role**
- **Also for those looking for credentials to change jobs or increase the likelihood to be promoted**



NEXT STEPS...What can I do/ How do I start ? It's a GOOD THING!



Multiple LEAP Formats

Newton/Covington Pilot

Students progressing individually

Internal Cohorts in:

- Maynard Jackson HS
- North Atlanta HS
- Grady HS
- Social Circle HS
- Campbell HS

Field Cohorts in:

- JUMA

- RISE Academy Cohort!



Example of Companies Willing to Interview LEAP Students

Here is a partial list of companies willing to interview LEAP graduates:

UPS
DART
TRC Staffing
Goodwill
Hire Dynamics
Delta (DMS)
JUMA
SunTrust Park (Cobb County)



Student Success Stories!

Abe Cheung



David Gachuz



Devyon Johnson



- **Over 450 students since 2016 Launch**
 - 70% completion
 - Typically 10% take more than one course
 - Many credit the course with enhancing their work experience career path
 - Career Coaching, Counseling

Make a Move

LEAP into a new future!

Google
“Georgia Tech LEAP”

www.scl.gatech.edu/leap

