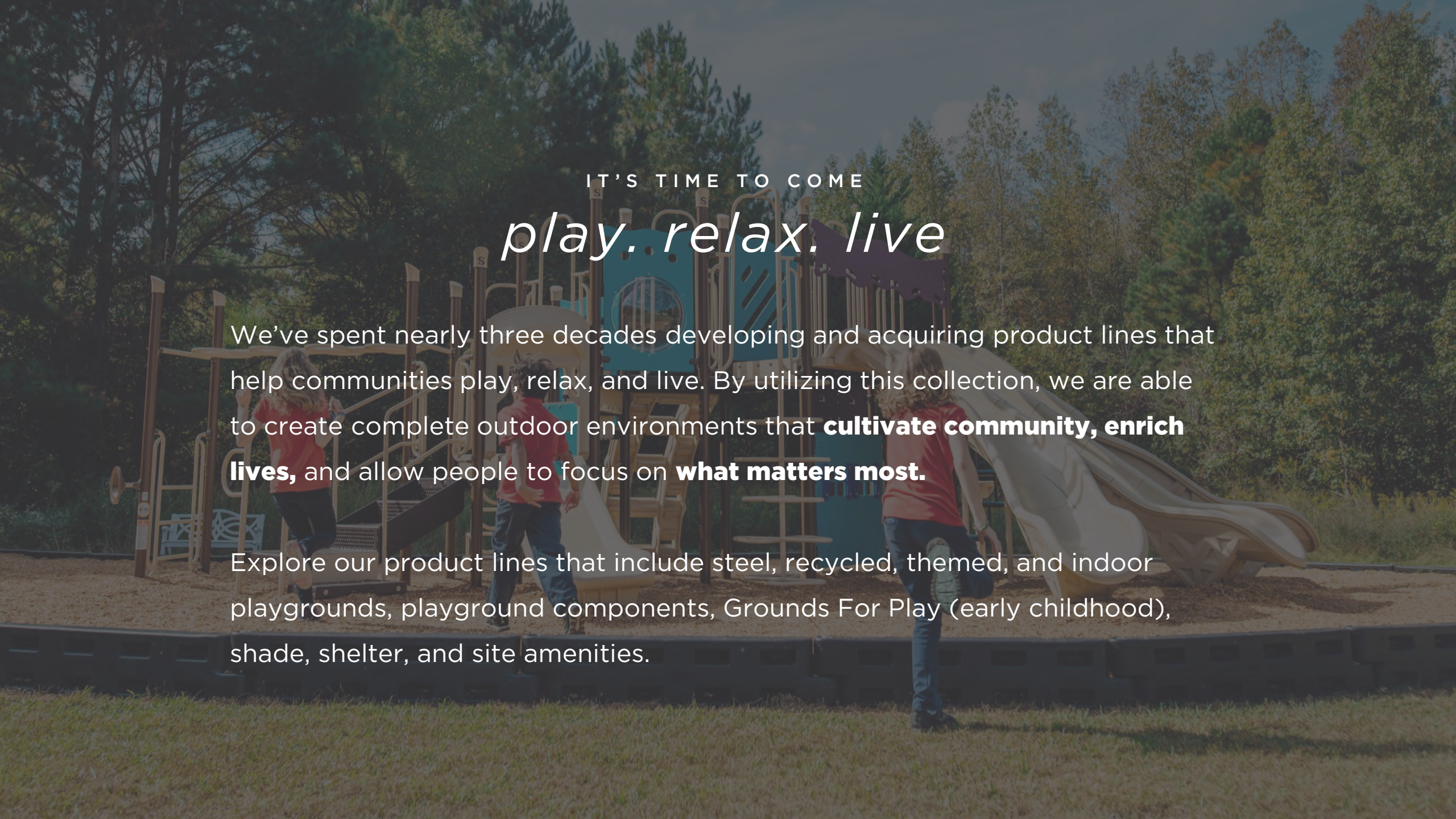
SUPERIOR RECREATIONAL PRODUCTS
FIRE & RECOVERY

play. relax. live.



IT'S TIME TO COME

play. relax. live

We've spent nearly three decades developing and acquiring product lines that help communities play, relax, and live. By utilizing this collection, we are able to create complete outdoor environments that **cultivate community, enrich lives,** and allow people to focus on **what matters most.**

Explore our product lines that include steel, recycled, themed, and indoor playgrounds, playground components, Grounds For Play (early childhood), shade, shelter, and site amenities.

Strategic Positioning

With customer-focused industry expertise, and a complete collection of premium recreational products, Superior Recreational Products delivers an uncommonly easy way to create tailored environments that empower communities to play, relax, and live.

play

OUR LINES INCLUDE:

Steel Playgrounds

Recycled Playgrounds

Indoor Playgrounds

Playground Components

Early Childhood

relax

OUR LINES INCLUDE:

Site Amenities

Shade

Shelter

live

We've been enriching the lives of children and adults for over 30 years. Our product lines work together to create and **provide joy for communities** just like yours.

We are Superior Recreational Products. We give children an opportunity to let their imaginations soar on the playground. We host brunch on Sundays. We can **create spaces where friendships are made and memories are created**!

Dennis the Menace Park

CUMMING, GEORGIA

ROCKETS.
ARE.COOL!
Reintroducing Themed Play

BUDDY BENCH

JULY 2018 FIRE

Fort Payne – July 4th

- No Employees were hurt
- Factory, major infrastructure not damaged.
- Fire Began approximately 11am CST.
- Reason Undetermined.
- Affected approximately 145 total orders of which 126 were SRP clients. ***$1.5M in finished goods.***
- SRP Management & staff notified on Thursday, July 5th.
- All SRP Partners alerted.

Carrollton –Plant 1/Plastics Facility

Facts

- Two employees were working 2nd shift at the time of the fire.
- The employees were unharmed.
- One employee called 911 when he saw smoke from the roof at approximately 8:20 p.m.
- The building was completely consumed when fire department arrived.
- The majority of raw materials are high density and linear low density polyethylene that created fumes during the fire.
- Root cause of fire is undetermined.
- Fire Burned for over 6 days until ruled extinguished.

TOWN HALL AFTER FIRE

Reflection – Goals established July 9th

10 Day Plan:

- Assignment of Key Roles and Personnel.
- Location of New Facilities & Begin Transitions.
- Plant 5 Conference Room – Recovery Carrollton.
- Sourcing of Tooling and Implementation into New Work Areas – Mold Identification.
- Commence with Insurance Claims.
- Short Term Product Fulfillment Targets.
- Messaging to SRP Distribution & Marketplace.
- Clean up of Existing Plant 1 Location.

30 Day Plan:

- Solidify Plans & New Facility Locations.
- Ensure Conversion of Playground Transition to Fort Payne Continues.
- Work with Other PlayCore Companies to determine how they can assist in transition.
- Create & Complete Jigs & Work Tables for Cut & Sew, Freenotes, Grounds For Play, and Recycled Line.
- Sign Agreements for temporary and/or permanent locations for office and production locations.
- Establish Goals and Initiatives for Maintaining Key Accounts for all brands. – Ship Product!

Recovery Timeline – First Few Weeks

Week of July 2nd

July 4

Fort Payne Fire

Fire begins late morning at Fort Payne while employees celebrated the July 4th holiday. While quickly extinguished and no injuries reported, fire consumed 28 SRP orders.

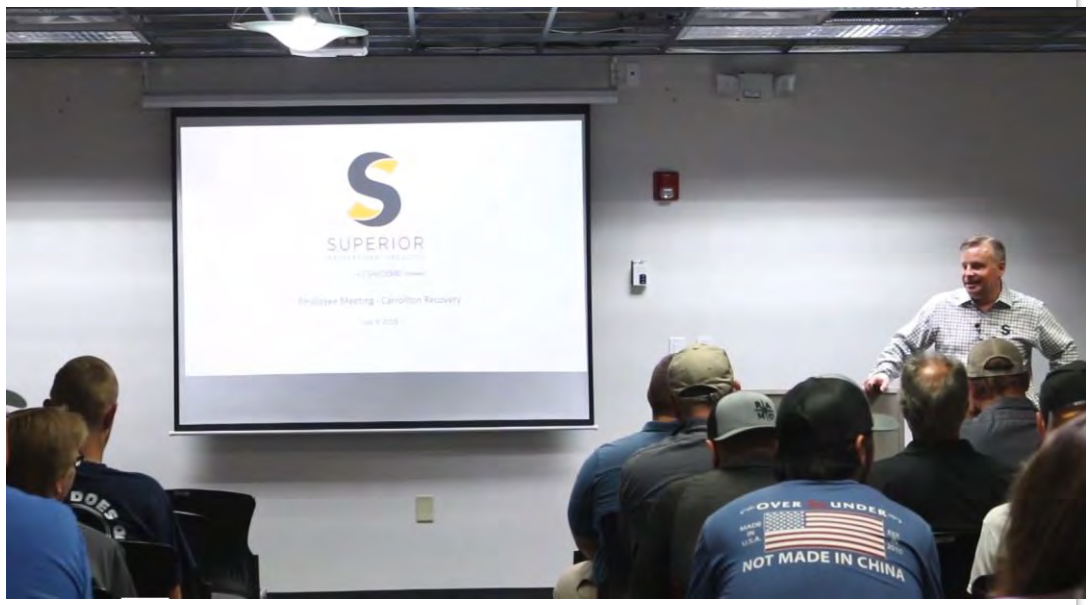
July 5

Carrollton Fire

Fire begins the evening of July 5 resulting in the complete loss of the Plant 1 facility. No employees were hurt. All Georgia facilities were closed the next day while the corporate management teams started recovery plans.

Week of July 8th

July 8



Employees listen at SRP Town Hall meeting on July 9th as they are presented with initial plans.

Materials Ordered for Freenotes

New office space leased for Plant 1 office staff.

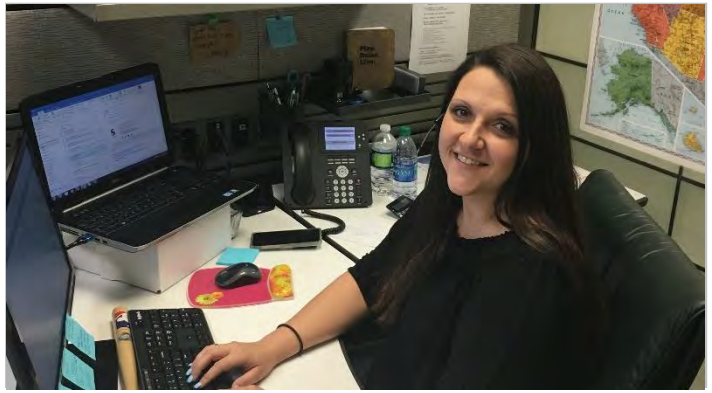
PURCHASE

Strong

SUPERIOR RECREATIONAL PRODUCTS A PLAYCORE Company

Week of July 8th

July 9

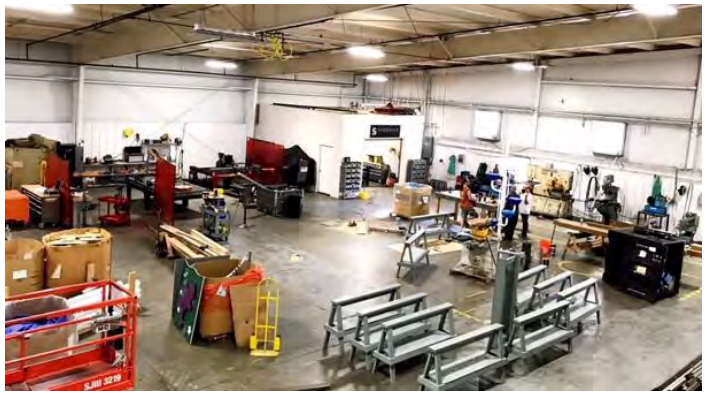


Plant 1 office staff moves in to new office space.

July 10

Plant 6: Shade and Freenotes

July 12



GFP and Recycled manufacturing temporarily moves into Plant 5 warehouse area and begins setting up.

Plant 7: GFP, R3, Indoor, Components

New manufacturing facilities are identified and leased.

Improvements begin at each facility.

Strong

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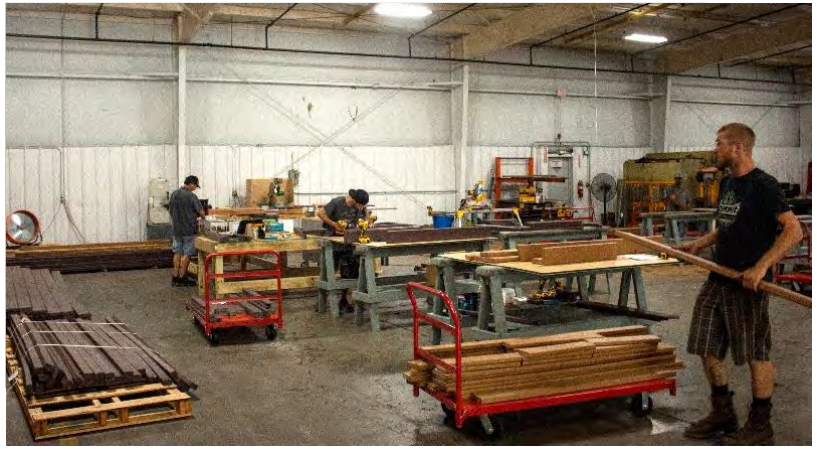
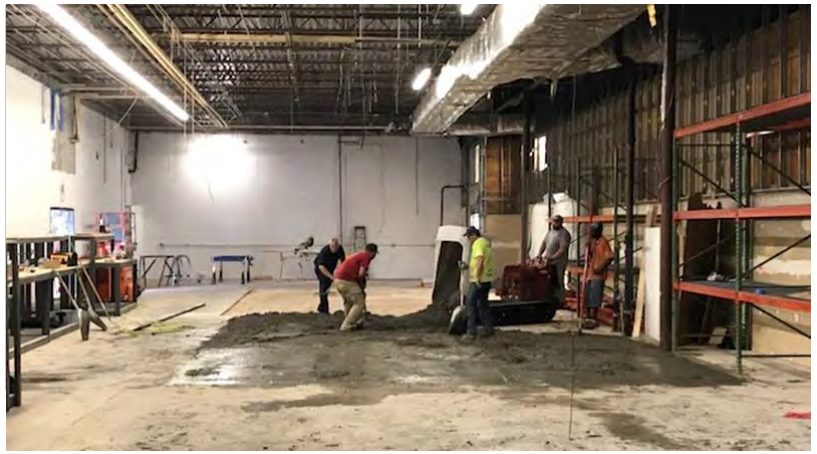
Week of July 16th

July 16



GFP and Recycled production begins at Plant 5.



Freenotes area improvements and construction continues.

Shade area set up continues.

First Shade sewing machine installations take place.

Strong

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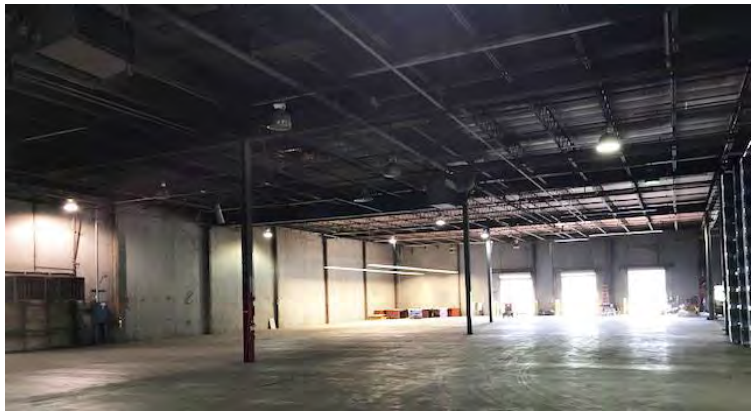
Week of July 16th

July 17



Began moving in to Plant 7.

Began moving in to Plant 7.

July 18

Shade begins manufacturing and shipping orders!

11 orders went out on day one!

Strong

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Week of July 16th

More progress at Plant 6

More sewing at Plant 6

July 19

July 20

31 Shade orders shipped between 7/18 and 7/20!

Congrats Cut & Sew team!

Strong

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Training & Reallocation of Employees During Rebuild

- 44% of our population was directly affected by the fire; they were set up for training in July & August 2018
- Approximately 65 people trained (31%)
- Worked with WGTC
  - Classes included OSHA 10, Change Management, Measurements, Intro to Computers, and Excel.
  - Each class was 2-4 hours long
- Internal training: Recognizing signs of PTSD
- Received Grant for over $160k from Three Rivers Workforce Development.

Strong

We are strong. We are resilient.

SUPERIOR
RECREATIONAL PRODUCTS
A PLAYCORE Company

Having Fun

Demolition of Plant 6

$754,000 in Invoiced Product in September 2018 – Record!

Celebrate Daily Wins – Mongoose Award

Quote of the Day...

THE SAME BOILING WATER THAT SOFTENS THE POTATO HARDENS THE EGG. IT'S ABOUT WHAT YOU'RE MADE OF, NOT THE CIRCUMSTANCES.

Thank You for What You Do!

PLANT LOCATIONS

Plant 1
Under Construction
1050 Columbia Dr.

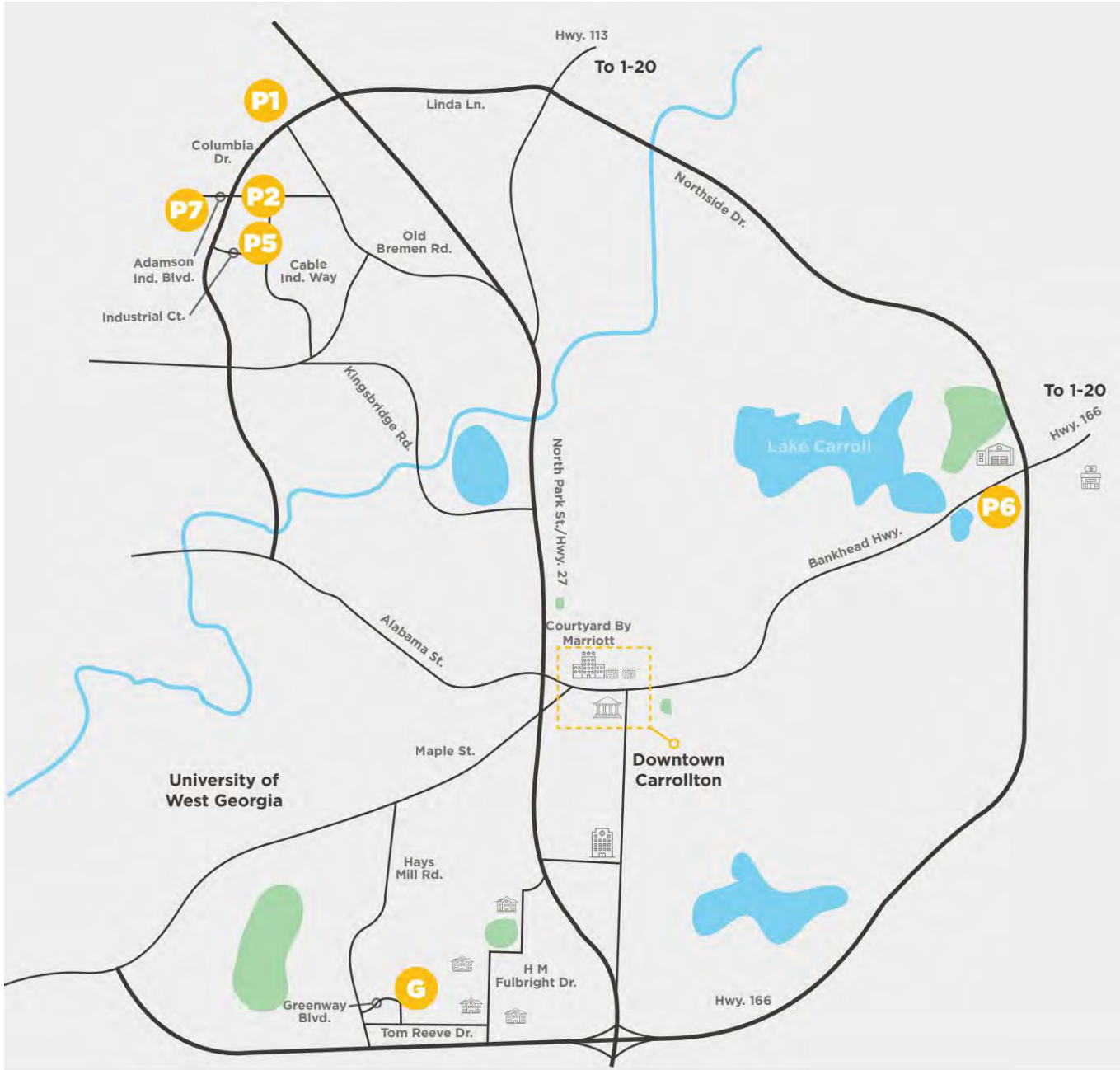
Plant 2
Metals Manufacturing Facility
150 Adamson Industrial Blvd.

Plant 5
Design & Engineering Center
210 Industrial Ct.

Plant 6
Cut & Sew Facility
1111 Bankhead Highway

Plant 7
Recycled Play &
Grounds For Play Facility
206 Adamson Industrial Blvd.

Greenway
Accounting & Human Resources
121 Greenway Blvd.



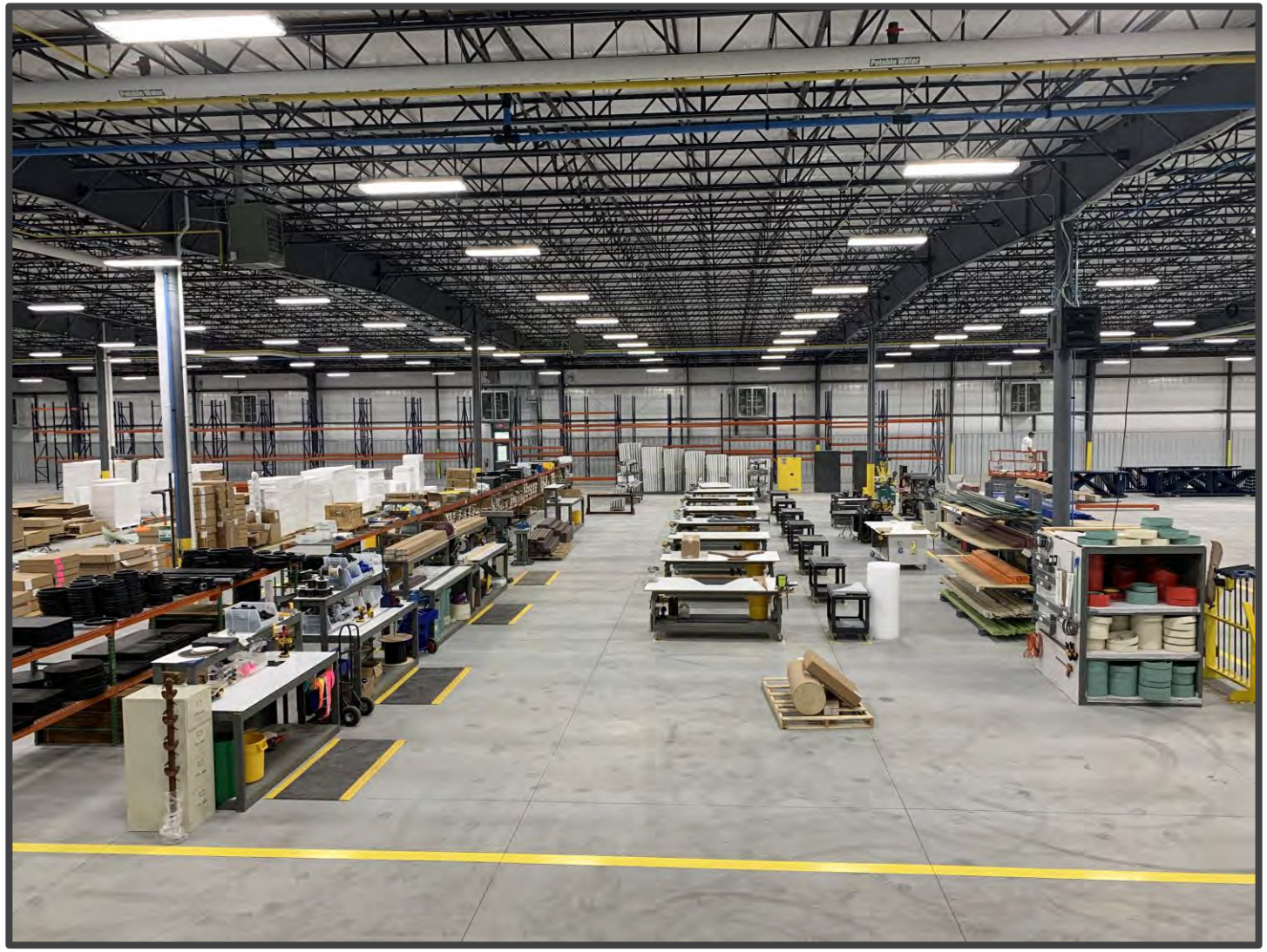
RECOVERY TIMELINES

- Shipped first product (Shade) within 17 days post fire.
- First recycled outdoor playground shipped within 38 days.
- Outdoor Musical Instruments up and running 42 days later.
- Steel Playground up and fulfilling by October.
- Replacement Components up and running by November.
- Backlog complete by January 21st, 2018.
- Topline revenues up in 2019 by 4.2%

One of the world's largest insurance providers states,
"In 29 years never seen a company recover this quickly before."

RENDERING OF NEW BUILDING

OCTOBER 22ND, 2019



SRP ships first shipment, Freenotes Order Musical Equipment, out of Plant 1 on 10/21/2019.

Cut and Sew moves in week of November 5th.

Office staff moves back in Mid December.

ADVISE AND ‘GEORGE BAILEY’ MOMENT

EMPLOYEES

Thank you!