WELCOME 2019 SPONSORS
NEED for a QUALIFIED WORKFORCE

Population 68,000
Poverty Troup County – 21.3%
Unemployment Rate – 4%

11,900 Students
(11) Elementary School
(3) Middle Schools
(3) High School
College & Career Academy
Alternative Education Center

Economically Disadvantaged – 67%
Graduation Rate – 78%
Over $1 Billion in New Capital Investment in LaGrange and Troup County: 6000 new jobs in the next five years!
Collaborative Partnership

Development Authority of LaGrange

LaGrange Troup County Chamber of Commerce

West Point Development Authority

THINC. College & Career Academy

TCSS
Troup County School System
Your Future Starts Today
Acknowledgements

• Nashville Tennessee Externship Project

• Georgia Department of Education – CTAE Externship

• Tailored to meet the specific needs of our community
Purpose of the LIFT Program

- Bring awareness of what the working environment looks like today including labor market trends, changing work competencies and attitudes.

- Align the perception of what Advanced Manufacturing means in the minds of our teachers with today’s reality.

- Provide a realistic view of today’s workplace and the skills needed to succeed.

- Broaden teacher’s subject expertise and teaching strategies.
2019 PARTICIPANTS

Jindal Films

TRACKMOBILE®
MOBILE RAILCAR MOVERS

KIA MOTORS

POWERTECH

SPECIAL THANKS FOR THEIR SUPPORT
Expected Outcomes

- Business becomes involved with education
- Teachers gain exposure, connections and new ideas about manufacturing
- Students gain new information
Business Host Responsibilities

- Appoint a representative to serve as the main contact
- Develop an internal schedule for the teacher team visit
- Provide contact information, safety guidelines, etc.
- Select 6 employee/occupations for interviews by the team
- Arrange for a lunch meeting each of the three days the teachers are onsite
- Attend the final day session
Business Host Responsibilities

✓ It is important for the teacher team to walk away with the ability to describe your company and 6 occupations in detail to a student.

✓ The teacher team will need as many documents and artifacts as possible to share in their classroom, or counseling session.

✓ The teacher should be able to articulate reading, math, personal qualities, interpersonal skills, etc. for the occupation

✓ Ensure that the team clearly understands how good soft-skills impact your productivity.
TEACHER CREATE A STUDENT CAREER TOOLBOX

Five Sections:
1. Company Summary
2. Company application process
3. Soft-skills
4. Overview of 5-6 Occupations
5. Dual Enrollment and Higher Education
Emphasized Throughout

- Soft Skills
- Employment Requirements
- Manufacturing Environment of Today
- Opportunities for our Students
Teacher Perspective

• Thoughts about the program

• Changes in Teaching
Overview – DAY 1

To introduce teachers to economic development, workforce and community

- Local Community Leaders
  - Chamber of Commerce President, Paige Estes
  - Economic Development Authority Chairman, Scott Malone

- State Education Leaders
  - Representative, Randy Nix
  - State Board of Education, Helen Rice
  - WGTC

- Tour of Local Industrial Manufacturing Facility
Overview – Days 2, 3, and 4

✓ To introduce the teacher team to 3 key occupations in your company.

✓ To ensure the teacher has a good understanding of the job duties, skills, environment, etc.

✓ To prepare the team with information required to develop the Student Career Toolbox
Overview – Day 5

Visit each company – and provide presentations
THANKS SO MUCH FOR ALL YOU DO!