IET: Considerations for Partnerships and Funding

Wednesday, April 21, 2021 | 10:00-11:30 am
Training Objectives Emphasize

This IET training will:

- Emphasize the importance of both internal and external partnerships
- Promote formal structures and memoranda of agreements to govern partnerships and accountability
- Highlight proven external funding sources
- Explore potential local, state, regional and national potential funding sources
PARTNERSHIP

COLLABORATION  PERFORMANCE  PLAN  TEAMWORK  SYNERGY  SUCCESS  WIN-WIN
Internal Partnerships for IET

- Academic Affairs
- Student Affairs
- Economic Development
- Marketing and Public Relations
- CTAE Department within school system
- Varies from organization to organization
Let’s Hear from YOU!

In the chat, type the name of your organization and your program’s internal partners for IET.
External Partnerships for IET

Core Partners

- WorkSource
- Department of Labor
- Vocational Rehabilitation

Community Service unity Service Agencies

Business and Industry

One-Stop Partners
Let's Hear from YOU!

In the chat, type the name of your organization and your program’s external partners for IET.
Types of Partnership Agreements

- Letter of Support
- Letter of Agreement
- Memorandum of Understanding (MOU)
- Memorandum of Agreement (MOA)
- Collaborative Agreement
Key Elements of an Agreement

- Introduction
- Purpose
- Authority
- Roles and Responsibilities
- Other Provisions
- Designation of representative
- Administration
Collaborative Partner Engagement

- Engage employer partners at the beginning of a design process
- Bring value to the table.
- Cultivate and maintain relationships

- Once a working relationship is established, keep employers “in the loop” about curriculum and program development, as well as student progress and outcomes.
- Recruit new partners through existing ones.
Importance of Data in Partnerships

- Share common results and outcomes
- Analyze data for effectiveness of outcomes
- Ask partners to provide feedback about the success of program participants
- Evaluate IETs to ensure ongoing need

*It’s all about the ROI - Return on Investment!*
Virginia Partners

Our partners include:

- Regional workforce development boards and operators of the Virginia Career Works Centers
- State partners such as the Virginia Community College System (VCCS), the Department for Aging and Rehabilitative Services (DARS), the Department for the Blind and Visually Impaired (DBVI), the Virginia Employment Commission (VEC), and the Department of Social Services (DSS)
- Community non-profit service organizations such as Goodwill Industries, the United Way, and local literacy volunteer chapters
- Local employers

Adult Education’s Role in the Workforce Development System
For over 100 years, University of Georgia Cooperative Extension has provided free, reliable, research-based information based on the latest scientific research in language that anyone can understand. UGA Extension has personnel in all 159 Georgia counties.

Programs and Services: ServSafe Training, Landscape Worker Safety Training, Sports Turfgrass Management Certificate, Arborist Safety Training

More information: https://extension.uga.edu/programs-services.html

Find your county office: https://extension.uga.edu/county-offices.html
Where’s the Funding?
Integrated Education and Training: Model Programs for Building Career Pathways for Participants at Every Skill Level (Center for Law and Social Policy, 2016) addresses the opportunities and intricacies of funding IET models:

“Over the past decade, special grants, and philanthropic funds have supported the development of IET models, but to bring this innovation to scale, formula funds now need to be directed toward this strategy. Such investments do not constitute one program ‘raiding’ another program’s funds. Rather, IET enables joint program models through which each partner brings resources and shares a responsibility for outcomes” (p. 3).
BRAIDING AND BLENDING FUNDING

Braided Funding

**Streams:** Existing, multi-year sources of funding from federal programs, state programs, and private dollars. Examples include WIOA, TANF, SNAP E&T.

**Strategies:** Ways to create more funding opportunities independent of specific funding streams, including: (1) *reducing costs*; (2) *raising new revenue*; or (3) *redirecting existing revenue*. Examples include using online technology to reduce costs and employer tuition reimbursements.
College Foundations
Southern Regional Technical College Foundation, Inc.
City of Thomasville - Thomas County
Grant Award: $10,000.00

The $10,000 award will support the Career Ready: Stackable Credentials for Employment project, which aims to serve 55 basic skills students through a three-tiered model of learning:
• contextualized,
• career infused
• English Language Acquisition (ELA) instruction
• workforce preparation activities; and
• workforce/occupational training.
The mission is to help Rotarians contribute to world understanding, goodwill, and peace by improving people’s health, supporting education, and alleviating poverty.

Fund grants that have measurable goals, are sustainable and based on community needs, and are centered on at least one of the areas of focus.
Partnerships and collaborations include multiple Technical Colleges, other State Agencies such as DEW and the Department of Education, the United Way and other Community Based Organizations (CBOs) that offer employment and training services.

www.unitedway.org/local/united-states/georgia
www.gowdwill.org
WIOA put a greater emphasis on collaboration across youth-serving programs include:

- opportunity for YouthBuild grantees to advance partnerships with other workforce training organizations serving youth through co-location of services, participation on Youth Standing Committees, and leveraging resources to co-enroll youth
- network of opportunities for at-risk youth available through the required partners of the One-Stop System

YouthBuild 180 is funded by GDOL and serves Young adults (ages 16-24). This dual-enrollment program, partners with Georgia Piedmont Technical College to provide students with their GED and certification in two (2) semesters.
Foundation Grants

Bank of America Foundation focuses on building pathways to economic mobility by addressing the issues of workforce development and education, basic needs and community development.

Two RFPs are issued on the priority focus area of economic mobility.

Four Focus Areas of giving: Education, Environment, Enrichment of Community and Entrepreneurship

- helps youth transition from school to the workforce as well as provide employees with job readiness training.
- scholarships and technical programs that are funded give students and workers the skills necessary to succeed in today's workplace.
- Applications accepted January 1 to October 31.
Community Foundations

- Community Foundations are grant-making public charities dedicated to improving the lives of people in a defined local geographic area.

- They bring together the financial resources of individuals, families, and businesses to support effective nonprofits in their communities.

- Contact your local Community Foundation and inquire if they have funding opportunities to support workforce training for your student populations.

- [https://www.cof.org/page/community-foundation-locator](https://www.cof.org/page/community-foundation-locator)
Technical College System of Georgia (TCSG)

17 programs of study - Career pathways leading to degree, diploma and certificate programs. FREE Tuition is available.

https://www.tcsg.edu/free-tuition/

Automotive Technology
Aviation Technology
Certified Engineer Assistant
Commercial Truck Driving
Computers Programming
Computer Technology
Construction Technology
Diesel Equipment Technology
Early Childhood Care & Education
Electrical Lineman Technology
Health Science
Industrial Maintenance
Logistics/Transportation Technology
Movie Production Set Design
Practical Nursing
Precision Manufacturing
Welding and Joining Technology
Pell Grant - Ability to Benefit (ATB)

ATB program qualifications: Participation is based on acceptance in federal aid program.

- Apply for financial aid (FAFSA) and qualify to receive award based on family income and citizenship status.
- Select an eligible program that is financial aid eligible too.
- Continue regular attendance in the Adult Education program.
- Pass remaining two GED® tests within first semester of entering college.
Title I of WIOA includes funding streams for adults, dislocated workers, and youth. WIOA youth funding is intended to provide comprehensive interventions that “support the attainment of a secondary school diploma or its recognized equivalent, entry into postsecondary education, and career readiness for participants.” (WIOA, Sec.129(c)(2)).

Contact your local WorkSource
The **Supplemental Nutrition Assistance Program (SNAP) Employment & Training (E&T)**

- is administered by the U. S. Department of Agriculture (USDA), Food and Nutrition Services (FNS), and provides funding annually to states
- supports employment and training activities to increase self-sufficiency for SNAP participants
- should align with other programs, such as WIOA (IET support services) and TANF

[https://youtu.be/xE9BHuKPJs](https://youtu.be/xE9BHuKPJs)
Georgia Food Stamp Employment & Training (E&T) Program

- Food stamp recipients who are interested in finding a job can decide to volunteer to participate in the SNAP Works Program.
- This voluntary program helps food stamp recipients the job skills, training or experience needed to find gainful employment.

SNAP Works Program Activities

- offers job search, job skills training, GED, vocational training for specific jobs and work experience (a short-term unpaid work assignment) through partnerships with community-based organizations and educational institutions.

SNAP Support Services

- participants may receive work support which may include transportation and incidentals. These funds are available for necessities required for participation in an approved and assigned educational or training activity.
The SNAP Works Program Goals

- To help all food stamp recipients who are unemployed or underemployed with getting a job that eliminates their dependency on food stamps.
- Training opportunities are in a variety of fields from health care, manufacturing, welding, and others.
- The Program’s success is measured by helping Georgia families get the skills, training and work experience they need to build lives that are not reliant on public assistance programs.
- Please contact the SNAP Works Program at snapworks@dhs.ga.gov or contact your local DFCS Office.
SNAP E&T Programs activities include: Job Search Training, Supervised Job Search, Education, Vocational Training, Work Experience and Work Force Investment Act (WIA) services.
SNAP E&T - Success Stories

• Recipients pursue – and find – their path to employment and a better life
• They gain the skills, training, or work experience that can help them build a rewarding career path, increase self-sufficiency, and reduce their need for food assistance.

SNAP in ACTION

Economic Impact
Fit for Purpose

New Partnerships
Self-Sufficiency

Grants for Educational Materials

- ProLiteracy’s National Book Fund provides materials from New Readers Press for only a 20% administrative fee. (Applications due every March)

- You can request any materials published by NRP, including Workforce Readiness: https://www.newreaderspress.com/workforce-readiness

- More information: https://www.proliteracy.org/What-We-Do/Programs-Projects/National-Book-Fund

- New Mobile Learning Fund (ongoing applications accepted): https://www.proliteracy.org/MobileLearningFund
Keep Innovating!

- When applying for outside funds, don’t be afraid to include IET in the proposal.
- Ask community organizations to donate to the organization for IET
Let’s Hear from YOU!

In the chat, type the name of your organization and any successful sources of funding for IET that have not been covered in the presentation.
Evaluation Form for this session:
https://forms.gle/cnyLYzUCWvwSbqqj7
Next Session

**IET: Intentional. Engaging. Transformative.**

**Wednesday, May 19, 2021**
**10:00-11:30 am**
<table>
<thead>
<tr>
<th>Region</th>
<th>Support Coordinator</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Georgia</td>
<td>Dr. April Barkley</td>
<td><a href="mailto:abarkley@tcsg.edu">abarkley@tcsg.edu</a> 404-679-1358</td>
</tr>
<tr>
<td>Metro Atlanta</td>
<td>Leatrice Williams</td>
<td><a href="mailto:lwilliams@tcsg.edu">lwilliams@tcsg.edu</a> 404-679-5234</td>
</tr>
<tr>
<td>Central/Western Georgia</td>
<td>Felicia Phelps</td>
<td><a href="mailto:fphelps@tcsg.edu">fphelps@tcsg.edu</a> 404-679-5829</td>
</tr>
<tr>
<td>Southern/Eastern Georgia</td>
<td>Charita Boles</td>
<td><a href="mailto:cboles@tcsg.edu">cboles@tcsg.edu</a> 404-679-1628</td>
</tr>
<tr>
<td>Instructional Services</td>
<td>Kimberlee Bryant</td>
<td><a href="mailto:kbruyant@tcsg.edu">kbruyant@tcsg.edu</a> 404-248-1060</td>
</tr>
<tr>
<td>Technical Coordinator</td>
<td>Jamie Albee</td>
<td><a href="mailto:jalbee@tcsg.edu">jalbee@tcsg.edu</a> 404-679-1648</td>
</tr>
<tr>
<td>GALIS Helpdesk</td>
<td></td>
<td><a href="mailto:datacenter@tcsg.edu">datacenter@tcsg.edu</a> or <a href="https://galis2016.tcsg.edu/Gal">https://galis2016.tcsg.edu/Gal</a> is/Help/HelpDeskEmail.aspx</td>
</tr>
</tbody>
</table>