



# **Technical College**

## System of Georgia

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**Family Literacy Grant**  
Virtual Interest Session  
January 23, 2025

# Interest Session Agenda

1. Family Literacy: The Why
2. Family Literacy: The What
3. Family Literacy Grant Opportunity Overview
4. Overview of Application
5. Family Literacy Resources
6. Questions



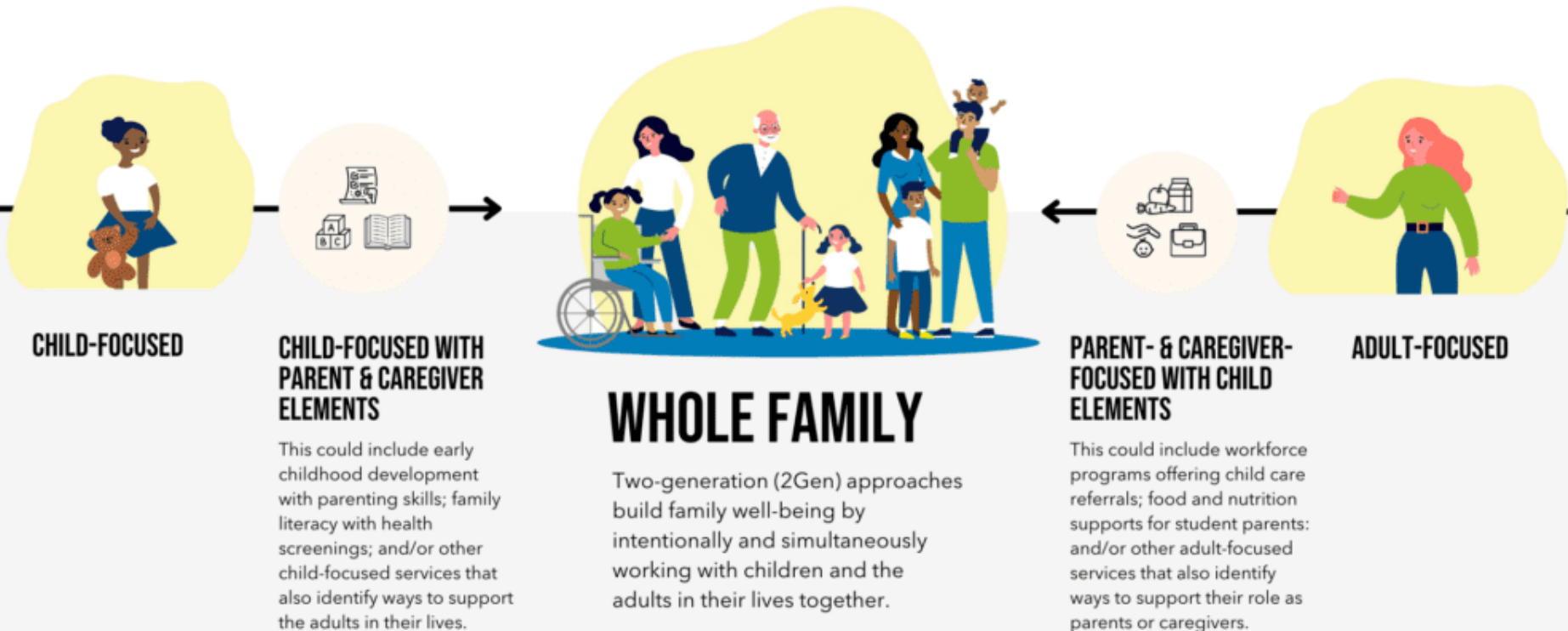
# Family Literacy: The Why

# What is Family Literacy?

- Family Literacy enables adults and the children in their lives to learn together.
- Family Literacy is a component of several federal laws, including Title II of the Workforce Innovation and Opportunity Act or AEFLA (Adult Education and Family Literacy Act)



# TWO-GENERATION (#2GEN) APPROACHES CENTER WHOLE FAMILIES



# Why Family Literacy?

1 in 10

Adults in Georgia have low literacy skills.

56%

Of Georgia's 3<sup>rd</sup> grade students cannot read proficiently.

72%

The chance that a child whose parents have low literacy is at the lowest reading level.

*Source: The State of Literacy in Georgia, Deloitte, 2023*

# Why Family Literacy?

Family Literacy improves outcomes for both adults and the children in their lives by supporting the needs of the whole family.

# Family Literacy: The Impact



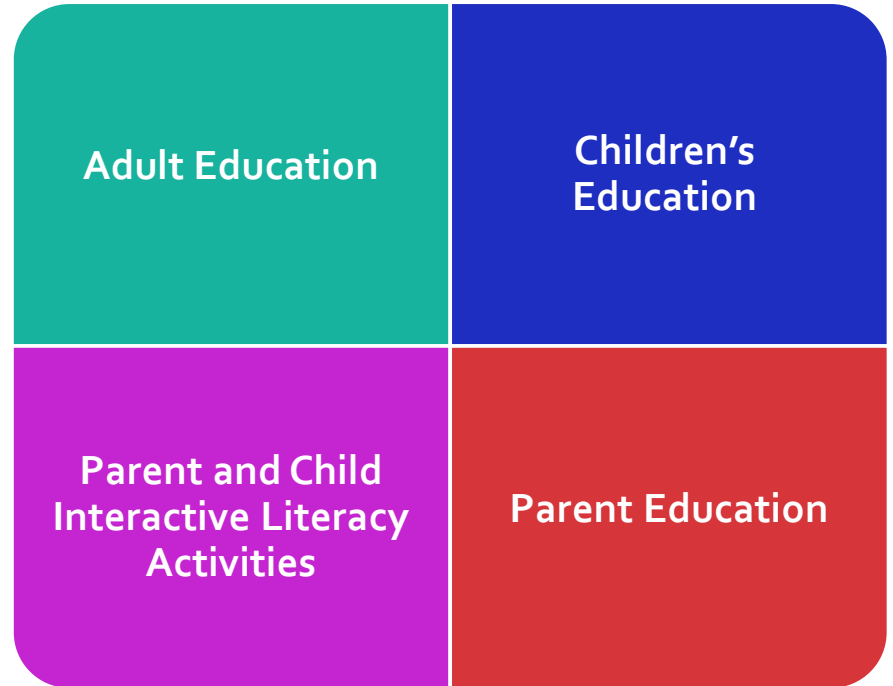
<https://www.youtube.com/watch?v=-7eQh7XLU3s>



# Family Literacy: The What

# Family Literacy: Four Components

- Family Literacy is **not** about building an isolated program, but **about seamlessly integrating existing literacy and education efforts** to support adult learners and their families.
- Family Literacy programs must integrate the four components (WIOA Section 203(4))



# Adult Education Component

- Addresses the education and training needs of adults.

## Examples

- Parents participate in an adult education program that teaches them English
- Parents are enrolled in high school equivalency preparation courses

# Children's Education

- Age-appropriate education to prepare children for success in school and life

## Examples

- Head Start or Early Head Start
- K-12 Education
- Georgia Pre-K
- Quality Rated Child Care Center



# Parent Education

- Education for parents on how to best support their children's learning and development



## Examples

- Parents of toddlers learn about key developmental milestones, as well as how to track their children's development.
- Parents of elementary school children learn about parent teacher conferences and role play asking questions about their child in English.

# Interactive Parent and Child Literacy Activities

- Supports parents and their children in learning together through joint learning activities

## Examples

- Parents support their infant in developing early language and literacy skills by engaging in back-and-forth interactions with their child.
- Parents and children practice English together by being “pen pals” and writing letters back and forth

# Partnerships: The Key to Family Literacy Success

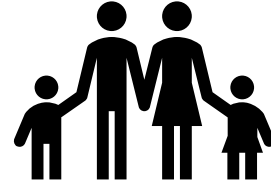
- Linking existing literacy efforts is the key to a successful Family Literacy Program.

## Potential Partners

- Certified Literate Community Programs
- Existing literacy collaboratives or coalitions
- Public libraries
- School districts or local schools
- Early childhood education (Head Start, Pre-K, Quality Rated Child Care)
- Community nonprofit organizations
- Technical colleges

# Family Literacy Program Example

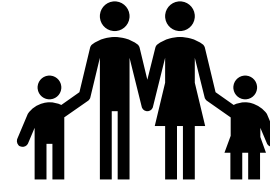
- A technical college partners with a local early childhood learning center to offer Family Literacy. The technical college funds and provides the adult education courses. The early childhood learning center provides the parent education, interactive literacy activities, and children's education.





# Family Literacy Program Example

- A school district partners with an early learning center and technical college to provide family literacy. The school district provides the parent education, adult education and interactive literacy activities, with input from the early learning center. The early learning center and the school district provide the children's education. The technical college provides support for adult learners in entering postsecondary education.



# Family Literacy Grant Opportunity Information

# About the Family Literacy Grant Opportunity

- Funding for this grant opportunity is available through the Title II of Workforce Innovation and Opportunity Act (WIOA) which is called the Adult Education and Family Literacy Act
- WIOA is designed to strengthen workforce system and get Americans, including those with barriers to employment, high-quality jobs and careers.



# Goals of the Adult Education & Family Literacy Act

WIOA Title II provides funds for adult education and literacy services to meet the following purposes:

- Gain the literacy skills/attain a High School Equivalency to transition to postsecondary education or career
- **Assist parents/family members in becoming a full partner in their children's education**
- Assist immigrants and English language learners, improve reading, writing, math, speaking, and comprehending the English language, acquire understanding of American government, individual freedom, and responsibilities of citizenship (*Authority: 29 U.S.C. 3271*)



# About the Family Literacy Grant Opportunity

- Applicants can apply for a **General Adult Education Grant with a Family Literacy Grant Supplement**
- Applying for a General Adult Education grant means you are applying to offer adult education services, as well as family literacy, aligned with WIOA and AEFLA requirements
- To apply, you must be an **eligible provider** and **demonstrate effectiveness** in serving eligible adult learners
- Adult education students can be adult basic/secondary education students or ESL students

# Applicant Eligibility

Per 34 CFR § 463.23, organizations that have **demonstrated effectiveness** in providing adult education and literacy activities to **eligible individuals** are eligible to apply for a grant.



# Eligible Participants

Per WIOA, Section 203(4), AEFLA grant funds must be used to provide adult education and literacy activities to eligible individuals. The term “eligible individual” means an individual:

- Who has attained 16 years of age;
- Who is not enrolled or required to be enrolled in secondary school under State law; and
- Who
  - is basic skills deficient;
  - does not have a secondary school diploma or its recognized equivalent, and has not achieved an equivalent level of education; or
  - (iii) is an English language learner.

# Applicant Eligibility: Types of Organizations

Eligible applicants include, but are not limited to:

- Local educational agency
- A community-based organization or faith-based organization
- A volunteer literacy organization
- An institution of higher education
- A public or private nonprofit agency
- A library
- A public housing authority
- A nonprofit institution that is not described above and has the ability to provide adult education and literacy activities to eligible individuals
- A consortium or coalition of the agencies, organizations, institutions, libraries, or authorities described above
- A partnership between an employer and any entity described above



# Applicant Eligibility: Demonstrated Effectiveness

Per 34 CFR § 463.24, applicants **MUST** demonstrate effectiveness in providing adult education and literacy activities to **eligible individuals**, particularly eligible individuals with low levels of literacy or English language learners, in the following domains.

Content Domains	Participant Outcomes
<ul style="list-style-type: none"><li>• Reading</li><li>• Writing</li><li>• Mathematics</li><li>• English language acquisition</li></ul> <p>*For content domains, applicants only to need to demonstrate effectiveness for services relevant to their proposal</p>	<ul style="list-style-type: none"><li>• Employment</li><li>• Attainment of a secondary school diploma or recognized equivalent</li><li>• Transition to postsecondary education and training</li></ul> <p>*<u>ALL applicants</u> must demonstrate effectiveness in these areas regardless of their proposed services</p>

# Applicant Eligibility: Demonstrated Effectiveness

- Applicants that **do not demonstrate effectiveness** -either by not meeting the demonstrated effectiveness threshold noted below or by not uploading data for each required domain – **will be deemed ineligible.**
- Per 34 CFR § 463.24, **TCSG cannot review and score applications for ineligible applicants.**



# Consortium Applications

- **Applicants may apply as a consortium**
- To apply as a consortium, all consortium members must meet eligibility requirements, including demonstrated effectiveness
- Consortium applicants would designate one agency as the fiscal lead
- Benefits include:
  - Expanded opportunities for student recruitment
  - Maximizing possible services for students
  - Streamlined efforts to serve a service deliver area



# Consortium Example

Ruffner County Schools and Avondale Technical College both serve families in Patrick County. Both have provided adult education services in the past and can meet the demonstrated effectiveness threshold. In addition to adult education classes, Ruffner County Schools has operated family literacy programming and has robust wrap around services for families, while Avondale Tech has implemented several Integrated Education and Training opportunities and has a strong track record of moving students into employment. The schools decide that, together, they could maximize their resources and expertise – leading to higher quality programs and stronger outcomes for students.

# A Pause



If you think you may be eligible and interested in applying, please make sure you watch the recording of the Technical Assistance Day from January 16<sup>th</sup> as well as read the grant guidelines.



If you do not think you are eligible, consider how you may partner with an eligible applicant.

# Funding Methodology: General Information

Grant Opportunity	Funding Methodology
<b>General Adult Education Grant</b>	\$1,000 base per student (total anticipated students) \$300 additional per student enrolled in a rural county
<b>Family Literacy Supplemental Grant</b>	\$500 additional per Family Literacy student

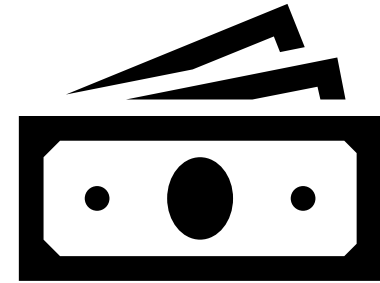
# Family Literacy: Allowable Costs

**Family Literacy** programs can use their Family Literacy Grant funds for allowable, allocable, reasonable and necessary costs, which include, but are not limited to:

- Staff salary or a portion of staff salary for Family Literacy staff, such as a coordinator or parent educator;
- Materials and supplies to support Family Literacy participants;
- Marketing and outreach to potential family literacy participants, if they are allowable per 2 CFR 200.421;
- Travel and costs associated with professional development, included the state required Family Literacy Professional Development.

# Family Literacy: Special Rule

Per section 231(d) of WIOA, applicants applying for a family literacy program must attempt to coordinate (and per state requirement have documentation of these attempts) with other programs to provide services directly to children who are not considered eligible individuals under WIOA prior to expending Title II AEFLA funds on activities directly for eligible individuals.





# Family Literacy: Braided Funding

Programs may use funding from a General Adult Education Grant to support the adult education components of Family Literacy, including instruction and costs associated with Integrated Education and Training. Programs are also strongly encouraged to braid funding from other sources, such as other grants, in-kind support, or services provided by community partners.



**Available Resource: NCFL –  
Funding Family Literacy Using  
Federal Funding Sources**

# Family Literacy: Braided Funding Example

**Adult Education**  
*(funded with a General Adult Education Grant)*

**Children's Education**  
*(Children attend a local early childhood learning center or school district)*

**Parent and Child Interactive Literacy Activities**  
*(Family literacy grant covers the cost of supplies, school district and early learning staff help with development and implementation)*

**Parent Education**  
*(Family Literacy grant covers the cost of a parent educator)*

# Family Literacy: Braided Funding Example

**Adult Education**  
*(funded with a General Adult Education Grant)*

**Children's Education**  
*(Parent Educator equips parents with skills to provide age-appropriate education at home and in the community)*

**Parent and Child Interactive Literacy Activities**  
*(During parent education classes, families are given activities to do at home with their children.)*

**Parent Education**  
*(School District partner provides parent education with other funds for a group of parents, which includes adult education students from the local adult education program.)*

# Family Literacy: Partnerships

Per State requirement, applicants must identify at least **two community partners** that will play an integral role implementing the four-component integrated family literacy model. An integral role means the partner is contributing funding or in-kind support or offering one of the four components (such as age-appropriate education for children).



# Family Literacy: Ages of Children

Family Literacy programs can serve families of children birth through 18 (and up to 21 if the child is receiving services under the Individuals with Disabilities Act [IDEA]).



# Family Literacy: Professional Development

- Per state requirement, funded Family Literacy programs are required to attend Family Literacy professional development offered by TCSG and its partner organizations, including the National Center for Families Learning (NCFL).
- Professional development will include an **in-person implementation kick off**, as well as **additional coaching and professional learning communities**, with no more than one required event per month.
- Events will occur both in person and virtually, depending on the nature of the event.
- Funded programs must ensure that representatives from their partner organization(s) are also able to attend key professional development sessions.

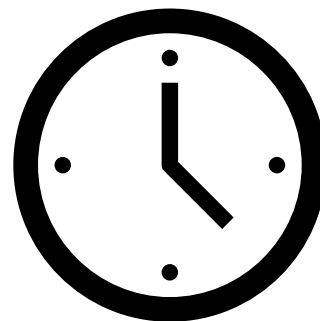
# Family Literacy: Georgia Indicators of Program Quality

- Georgia has developed **Family Literacy Indicators of Program Quality** that will guide funded programs in developing and implementing high-quality and impactful family literacy programs.
- The indicators are available on TCSG's website on the Grant Opportunities page.
- <https://www.tcsg.edu/adult-education/grant-opportunities/>



# Family Literacy: Duration of Program

- Family literacy programming must be scheduled for a **minimum of six hours per week**, which can include adult education, parent education and interactive parent and child activities





# Verification of Eligibility

- Per O.C.G.A. § 50-36-1, **state agencies or political subdivisions** must ensure that all individuals 18 years of age or older receiving adult education services submit a **Verification of Eligibility for Public Benefit Form** verifying that the individual is:
  - A United States citizen
  - A legal permanent resident of the United States, or
  - A qualified alien or non-immigrant under the Federal Immigration and Nationality Act with an alien number issued by the Department of Homeland Security or other federal immigration agency.

Application Step	Timeframe/Deadline
<b>Family Literacy Virtual Interest Session</b>	January 23, 2025 from 1:00 – 2:30 PM
<b>Online Grant Application Portal Opens</b>	January 24, 2025
<b>Questions Deadline</b>	<p>March 7, 2025</p> <p><i>Questions submitted regarding the RFA will be answered within two business days. Any questions submitted after 11:59 PM eastern time on March 7, 2025, will not be posted or answered.</i></p>
<b>Grant Application Due</b>	<p>March 13, 2025 at 11:59 pm eastern time</p> <p>All applications MUST be submitted through Survey Monkey Apply.</p>
<b>Grant Application Review and Local Workforce Development Board Review</b>	March – April 2025
<b>Grant Awards Announced</b>	Early May 2025
<b>Post Award Budget Process for Funded Applicants</b>	May – June 2025
<b>Grant Period</b>	July 1, 2025- June 30, 2029 (contingent upon annual renewal process)

# Overview of Application

# Online Application Site

- **All applications MUST be submitted through TCSG's online application site.**
- OAE will not accept mailed or emailed applications or applications submitted in any other form.

<https://tcsг.smapply.io/>



# Next Steps

I am interested in applying!

- Watch the virtual technical assistance day and consult the grant guidelines to ensure you **fully** understand the requirements
- Find community partners and start integrating existing efforts!

I don't think I can apply, but I still want to be involved.

- Research what other organizations in your area may be applying for an adult education grant.
- Talk to them about what you can do together!

I have more questions!

- Submit a question through our online application site and we will respond on the site.

# Questions?

- If you have additional questions after today's session, please submit them through the form on TCSG's website: <https://tcsge.edu/adult-education/grant-opportunities/>
- OAE staff will answer directly on the website within 48 business hours.
- To ensure direct and equitable access to the information, OAE staff cannot answer questions in person or over the phone about the grant application.
- Questions submitted regarding the RFA will be answered within two business days. Any questions submitted after 11:59 PM on March 7, 2025, will not be posted or answered.

# Additional Resources



**From Scratch: Using AEFLA Funds to develop a Family Literacy Program (*The Goodling Institute*)**



***Georgia's Family Literacy Indicators of Program Quality***



**Setting the Foundation for Learning Success: A Brief on Family Literacy (*National Centers for Families Learning, 2023*)**



***Funding Family Literacy Using Federal Funding Sources (National Centers for Families Learning)***